



Blue Water Baltimore Seeks Advocacy & Outreach Senior Manager

The Advocacy and Outreach Senior Manager manages Blue Water Baltimore's public policy advocacy as it relates to the major causes of water pollution in the urban environment: stormwater runoff, sewage overflows, toxic contaminants, and trash. The position's focus is on the local level, with limited engagement on statewide initiatives. This position will work with local community groups in Baltimore City and County and other organizations within Maryland's environmental community to help us build a movement for clean water and ensure that the needs of Baltimore, its waterways, and its residents are met.

Blue Water Baltimore's mission is to restore the quality of Baltimore's rivers, streams and Harbor to foster a healthy environment, a strong economy, and thriving communities. Blue Water Baltimore is 501(c)(3) nonprofit organization that accomplishes a wide range of work and partners with diverse organizations and community stakeholders to reach its restoration, greening, and advocacy goals. We are committed to creating an inclusive environment and are proud to be an equal opportunity employer. Read more at www.BlueWaterBaltimore.org.

Responsibilities

Public Policy Advocacy

- Support efforts to pass new laws and regulations through educating stakeholders and creating opportunities for community member engagement in the legislative and/or regulatory processes.
- Work with other Blue Water Baltimore staff to educate and engage broad groups of stakeholders and to connect community members with policy action opportunities.
- Track and research legislative and policy proposals to seek opportunities for Blue Water Baltimore to meaningfully engage. This includes attending public hearings, informational meetings, and community meetings to learn about issues and positions relevant to water quality issues.
- Represent Blue Water Baltimore on select committees and coalitions to help develop and implement proactive clean water practices and policies and amplify Baltimore's urban needs and challenges.
- In collaboration with the Executive Director and Baltimore Harbor Waterkeeper, develop and implement a strategic policy agenda for organizational priority issues for city, county, and/or state levels, including achievable goals and performance measures.

Community Outreach & Stewardship

- Participate in community meetings & organizing events and represent Blue Water Baltimore with community groups to learn about community concerns, share information on BWB activities and advocacy initiatives, and connect residents to advocacy resources.

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- Build and nurture effective relationships and alliances with community groups and other organizational leaders.
- Attend select volunteer events to help engage volunteers and discuss opportunities for additional action.
- Work with residents and community leaders to build support for advocacy campaigns including: building community awareness, developing meaningful messaging, and facilitating letter writing, testimony, and community input into legislative and other advocacy actions.
- Work with communications and database staff to analyze engagement history of BWB members and volunteers to build advocacy capacity to help advance BWB positions / messages among communities and decision-makers.

Communications

- Support organizational communications and outreach efforts by working with the Communications Specialist and Waterkeeper to draft press releases, position statements, action alerts, testimony, letters to the editor, op-eds, and social media & blog posts on relevant policy issues and advocacy opportunities.
- Work to ensure that community needs, concerns, and questions are informing messaging and collateral.
- Participate in organizational Engagement Team and promote internal communications to ensure Blue Water Baltimore staff/board understand top policy initiatives and how to explain this work to others; periodically attend volunteer, engagement, and other events to help share BWB volunteer opportunities, educational programs, and advocacy messaging.

Minimum Qualifications

- Bachelor's degree in public policy, environmental science, public health, management, community organizing, or related field; advanced degree a plus.
- 5 years of experience working on advocacy initiatives.
- Experience using CRM software/database to analyze constituent data and inform strategy.
- Demonstrated advocacy work with communities across Baltimore.
- Experience navigating Baltimore city, Baltimore county, or state legislative processes.
- Strong verbal and written communication skills.
- Proven ability to work both independently and as part of teams.
- Commitment to improving equity, inclusion, and representation of diverse communities in policy discussions and advocacy actions.
- Ability to work on multiple tasks in a fast-paced environment; ability to prioritize work assignments taking both individual initiative and recognizing the need for additional guidance when appropriate.
- Strong interpersonal skills; ability to work with a diverse cross section of people.

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- Ability to work some nights and occasional weekends.
- Proficiency with Microsoft office; comfortable learning new software and engaging constituents through social media and direct outreach.

Preferred Experience

- Demonstrated interest in environmental/ecological issues relevant to clean water.
- Public speaking experience.

Salary Range

\$57,000 - \$62,000 annually.

Benefits

Blue Water Baltimore offers a comprehensive benefits package that includes paid vacation, personal, holiday, and sick time; health, vision, and dental insurance; and a tax-deferred retirement plan.

How to Apply

- Please complete Blue Water Baltimore's [brief online application](#).
- Please also submit a cover letter and resume to employment@bluewaterbaltimore.org
- Please include "Advocacy & Outreach Senior Manager" in the subject line.
- Please, no phone calls.

Blue Water Baltimore is an equal opportunity employer, a drug free workplace, and compliant with ADA regulations as applicable.